





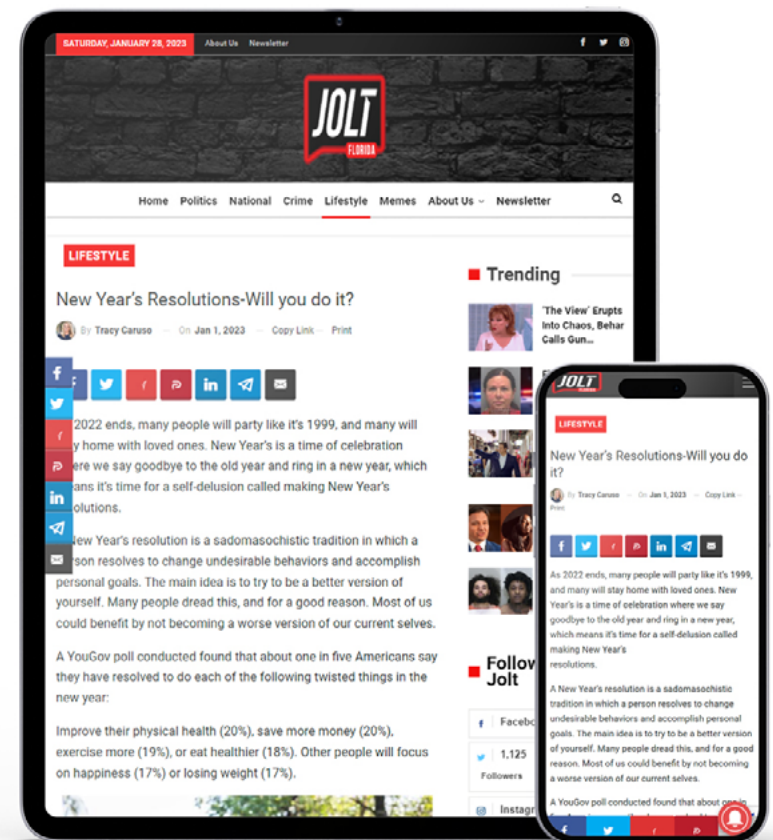
SPONSORED CONTENT

Sponsored Content articles have proven to be very effective in telling a story, resulting in high click-through rates and deep reader engagement that produce the results you're looking for.

They're easy to do. You provide the copy. You provide the author's name and a short bio. We design the article to complement where it's running. Native promotional ads run on our website and relevant channels, e-newsletters –and Facebook.

Our readers love them! We'll help you by editing your copy and advising on headlines that are attention grabbing. Plus, we'll provide analytics on the readership and their patterns.

Follow the reader. Using our targeted programmatic offerings, you are able to further engage and involve our readers who have shown interest in your products.





SPONSORED SOCIAL MEDIA

Sponsored Article Promotion

Maximize the reach and impact of your articles with a sponsored Facebook post geared toward your ideal target market.

Facebook posts promoting Sponsored Article:

Reach 150,000 engaged readers and fans.

Share the post to your page to further the reach to your followers. The post tags your page and links to your content on our site.





MARKETING PACKAGE

Sponsored Content

- ▶ \$750 per sponsored Content
- ▶ Will be scheduled & posted on FloridaJolt.com
- ▶ In our daily email to 50,000 highly engaged readers, twice
- ▶ Posted on all Jolt social media outlets

Facebook Posts Promoting Sponsored Content

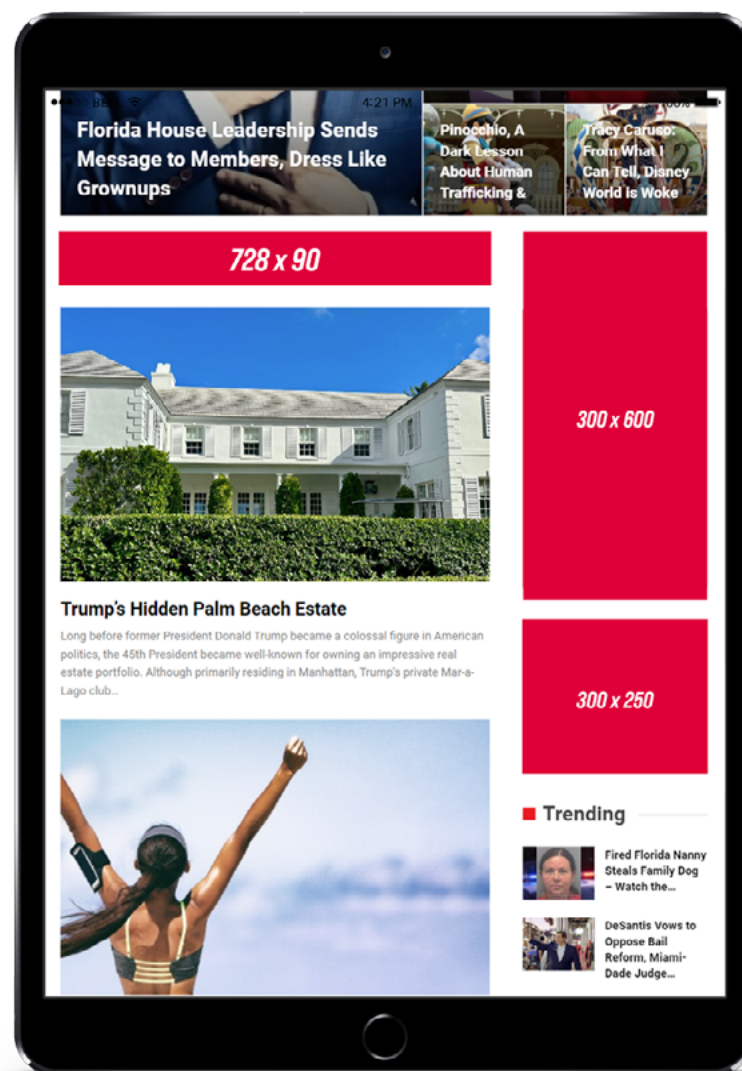
- ▶ \$250 per seven day promotion
- ▶ Targeted audience to reach desired readers

Website Media Banner Ads

- ▶ \$750 per 25,000 impressions
- ▶ Standard Ad Sizes available
- ▶ Design services available for \$150

Banner Ad Sizes:

- ▶ 728x90
- ▶ 300x600
- ▶ 300x250





ORDER AND CONTACT DETAILS

Questions or ordering: ads@floridajolt.com

Please note these are standard packages available. Custom advertising strategies and packages are available to fit your business needs.



